

# THE ÆON LAW TRADEMARK PROCESS



# **DISCOVERY**

We verify your needs to determine the scope of your project.

#### **PROPOSAL**

We provide a flat-fee, all-inclusive proposal for your project to help you budget — and eliminate surprises.





#### **SEARCH**

We survey registered/pending marks and common law marks to spot any issues. If needed, we work with you to adjust your idea.



## **APPLICATION**

We prepare a trademark application for your approval, and we work with you to collect any additional information needed.



### **SUBMISSION**

We submit the approved application to the U.S. Patent and Trademark Office.

# **REVIEW**

We handle all negotiations with the USPTO until your trademark is registered or abandoned. This includes the resolution of office actions.





#### REGISTRATION

Success! We provide guidance for compliance, instructions for deployment and timelines for renewal.



#### **MONITORING**

We monitor your trademark registration and send you deadline reminders of filing post-registration documentation with the USPTO to keep your trademark active so you don't lose protection for your brand.

Contact us today to begin your trademark journey.

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